



NEWS FROM *The* SCHWAN FOOD COMPANY™

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Schwan board of directors appoints Schuman as chairman *Also, company's CEO accepts board position*

(MARSHALL, MINN. – Jan. 13, 2009) The Schwan Food Company's Board of Directors announced today that Allan L. Schuman has been appointed to serve as the company's non-executive chairman of the board.

He replaces Alfred Schwan, who in December announced his retirement after 45 years of service to the company. The board of directors also appointed CEO, President and COO Greg Flack to serve on the board. The board position is in addition to Flack's current duties.

"The Schwan Food Company is positioned to be the best frozen-food company in the industry. Its leadership team has the right strategy and business plan for the future," Schuman said. "I have a strong affection for Minnesota, and it will be a pleasure to help a Minnesota-based company be the very best."

Schuman has served on The Schwan Food Company's board of directors since 2001. He is the former president, CEO and chairman of the board for Ecolab, Inc., headquartered in St. Paul, Minnesota.

Schuman's career with Ecolab spanned from 1957 to 2004, when he retired as president and CEO. He retained his title as chairman of Ecolab through May 2006 and now holds the title of chairman emeritus.

Schuman earned a bachelor's degree in marketing and management from New York University. He is also the recipient of two honorary doctorates of business administration from Johnson & Wales and the Culinary Institute of America and attended management seminars at the Harvard, Wharton, and University of Chicago business schools.

In addition to his duties at Schwan, Schuman serves on the boards of Tanger Factory Outlet Centers, Inc., the National Restaurant Association Educational Foundation, the University of Minnesota's Carlson School of Management, the University of Minnesota's Medical School and the Lynn University, College of Hospitality Management.

Previous chairmen of the board for The Schwan Food Company include the late Marvin Schwan, the company's founder, and Alfred Schwan, who served as chairman from 1993 through 2008.

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THE SCHWAN FOOD COMPANY is a privately held, multibillion-dollar business that manufactures and markets fine frozen foods through home-delivery, retail-grocery and food-service channels. Its many popular brands include Red Baron[®], Tony's[®], and Freschetta[®] pizza, Mrs. Smith's[®] and Edwards[®] desserts and Schwan's[®] fine frozen foods. Headquartered in Marshall, Minn., for more than 56 years, the company's subsidiaries employ about 18,000 people in the United States, Canada and Europe. To learn more about Schwan, visit www.TheSchwanFoodCompany.com on the World Wide Web.